

I-LOG - INDUSTRIAL LOGISTICS AND INTER - MODAL FOR SMEs' DEVELOPMENT IN THE CADSES AREA

The network that links

Priority

The I-Log project in the context of INTERREG III-B CADSES 2000-2006, focused on local SME systems and



it aimed at developing innovative transport and logistic services for sustaining SMEs' competitiveness and for reducing transport environmental impacts. I-Log promoted the strategic use of logistics and transportation represents a contact point between SMEs' economic needs, such as costs reduction, customer service upgrade, development of economies of scale, and local environmental and social needs, such as life quality upgrade, pollution reduction. The Leader of the Program was Marche Region while IMPETUS was the Technical Consultant of the Prefecture of Thesprotia and the Chamber of Commerce of Thesprotia.

Activities

1. Assessing the efficiency and effectiveness of transport and logistics in the local SMEs systems,

thanks to the critical review of existing literature and projects, new data collection and data analysis with a common project's methodology.

2. Defining actions to be implemented in local SMEs systems, in particular: a) detailed identification of a comprehensive and general set of logistic services and leverages; b) matching identified clusters and local SMEs systems with the pinpointed leverages in order to define the actions that may be implemented on local level; c) planning a grid of tailored interventions and services to be developed in each local system.

3. Developing pilot projects on local SMEs systems, actively involving enterprises and logistic service providers, and measuring the benefits of the proposed solutions;

4. Training SMEs in order to create a logistic culture and a co-operational attitude;

5. Disseminating the project results and marketing the project;

The pilot applications of the project in Greece, based on the Greek partners' responsibilities were two. The first one took place in Thesprotia, in the the city and the port of Igoumenitsa, whereas the second one took place in the Attica Region and more specifically in the Mesogeia area at the Spata (airport).

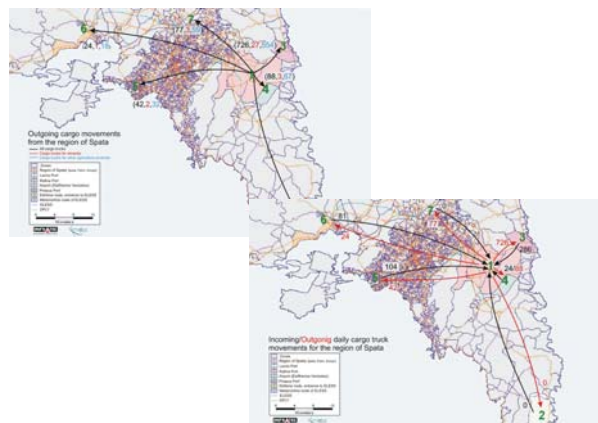
Pilot Application of Thesprotia



The pilot was based on the Port of Igoumenitsa, where there are transported most of the area's products, mostly for the export needs of the region, while the imports needs are covered through the utilization of the road network (keeping in mind that the rail network is absent in the area). In the pilot study, many data were selected and results were made through the identification of the agricultural cultivation of the area such as the woods, aluminium and metal production.

Pilot Application of Spata

The main activity sections that were intergrated in this Pilot study of I-LOG was the wine producing sector as well as the agricultural production. Emphasis was given on vegetables and flowers that consisted of the main activities of the area.



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